

PRICE LIST



UX DESIGN

WEBSITE/APP WIREFRAME	R 1,500
MULTI-PAGE FLOW (5-10 SCREENS)	R 2,500

UI DESIGN

INTERFACE DESIGNS	R 1,500
FULL UI KIT (WITH MULTIPLE SCREENS)	R 4,000

SOCIAL MEDIA CAMPAIGNS

2 WEEK CAMPAIGN (1 PLATFORM)	R2,500
1 MONTH CAMPAIGN (2-3 PLATFORMS)	R 5,000
BASIC COPYWRITING	R 500
FULL CONTENT STRATEGY	R 1,500

ILLUSTRATIONS

SINGLE ILLUSTRATION / ICON SET	R 500
CUSTOM SET / SERIES	R 2,000
LOGO CREATION	R 500

COMPANY PROFILES

BASIC COMPANY PROFILE (6-10 PAGES)	R 1,500
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BRAND ASSETS / IDENTITY

STARTER PACK (LOGO+COLOURS+TYPOGRAPHY)	R 2,500
FULL BRAND KIT	R 3,000
WEB IDENTITY	R 2,000

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WEBSITE BUILD

LANDING	PAGE/SINGLE	PAGE
WEBISTE		R 2,500
MULTI-PAGE WEBSITE (2-5 PAGES)		R 5,000
FULL WEBSITE (5-10 PAGES)		R 10,000

WEBSITE HOSTING

SETUP & CONFIGURATION	R 1,000
MONTHLY HOSTING FEE	R 300/MONTH

WEBSITE MAINTENANCE

BASIC MONTHLY PACKAGE	R 1,000/MONTH
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MONTHLY PACKAGE WOULD HAVE HOSTING,
SERVICE/MAINETENANCE AND SEO TRACKING
AND OPERTING

PRICE LIST



UX DESIGN

WEBSITE/APP WIREFRAME

R 1,500

STRUCTURED LAYOUTS THAT MAP OUT THE USER JOURNEY AND FUNCTIONALITY BEFORE VISUAL DESIGN BEGINS.

MULTI-PAGE FLOW (5-10 SCREENS)

R 2,500

DETAILED USER FLOW DESIGNS SHOWING HOW USERS MOVE THROUGH DIFFERENT SCREENS AND ACTIONS.

UI DESIGN

INTERFACE DESIGNS

R 1,500

CUSTOM-DESIGNED VISUAL LAYOUTS FOR WEBSITES OR APPS, FOCUSED ON CLARITY, USABILITY AND AESTHETICS.

FULL UI KIT (WITH MULTIPLE SCREENS)

R4,000

A COMPLETE DESIGN SYSTEM INCLUDING COLOURS, TYPOGRAPHY, BUTTONS, ICONS AND SCREEN LAYOUTS FOR CONSISTENCY.

PRICE LIST



SOCIAL MEDIA CAMPAIGNS

2 WEEK CAMPAIGN (1 PLATFORM)

R 2,500

A SHORT, FOCUSED MARKETING CAMPAIGN DESIGNED TO INCREASE VISIBILITY AND ENGAGEMENT ON ONE PLATFORM.

1 MONTH CAMPAIGN (2-3 PLATFORMS)

R5,000

A FULL DIGITAL CAMPAIGN ACROSS MULTIPLE PLATFORMS TO BUILD BRAND AWARENESS AND AUDIENCE GROWTH.

BASIC COPYWRITING

R500

SHORT-FORM CONTENT WRITING FOR POSTS, CAPTIONS, SIMPLE WEB CONTENT AND PROMOTIONAL MATERIAL.

FULL CONTENT STRATEGY

R1,500

A STRUCTURED PLAN OUTLINING CONTENT THEMES, POSTING SCHEDULES AND MESSAGING FOR LONG-TERM GROWTH.

COMPANY PROFILES

BASIC COMPANY PROFILE (6-10 PAGES)

R500

A PROFESSIONALLY DESIGNED DOCUMENT SHOWCASING YOUR COMPANY'S STORY, SERVICES, VISION AND PORTFOLIO.

PRICE LIST



ILLUSTRATION

SINGLE ILLUSTRATION / ICON SET

R500

A CUSTOM-DESIGNED VISUAL OR SET OF ICONS TAILORED TO YOUR BRAND STYLE AND NEEDS.

CUSTOM SET / SERIES

R2000

A COHESIVE COLLECTION OF ILLUSTRATIONS CREATED AS PART OF A BRANDED VISUAL SERIES.

LOGO CREATION

R500

A CUSTOM LOGO DESIGNED TO REPRESENT YOUR BRAND IDENTITY CLEARLY AND PROFESSIONALLY.

BRAND ASSETS / IDENTITY

STARTER PACK (LOGO + COLOURS + TYPOGRAPHY)

R2,500

ESSENTIAL BRANDING ELEMENTS TO ESTABLISH A STRONG, CLEAN AND CONSISTENT VISUAL IDENTITY.

FULL BRAND KIT

R3,000

A COMPLETE BRANDING SYSTEM INCLUDING LOGO VARIATIONS, COLOUR SYSTEMS, TYPOGRAPHY, AND USAGE GUIDELINES.

R2,000

WEB IDENTITY

A DIGITAL-FOCUSED BRANDING SYSTEM OPTIMISED FOR WEBSITES, SOCIAL MEDIA AND ONLINE PLATFORMS.

PRICE LIST



WEBSITE BUILD

LANDING PAGE / SINGLE PAGE WEBSITE

R2,500

A FOCUSED ONE-PAGE WEBSITE DESIGNED TO SHOWCASE YOUR BRAND, SERVICE OR OFFER IN A CLEAN AND ENGAGING WAY.

MULTI-PAGE WEBSITE (2-5 PAGES)

R5,000

A STRUCTURED WEBSITE WITH MULTIPLE PAGES TO PRESENT YOUR BUSINESS, SERVICES, AND KEY INFORMATION PROFESSIONALLY.

FULL WEBSITE (5-10 PAGES)

R10,000

A COMPLETE, FULLY DEVELOPED WEBSITE WITH DETAILED CONTENT, CUSTOM LAYOUTS AND ADVANCED FUNCTIONALITY.

WEBSITE HOSTING

SETUP & CONFIGURATION

R1,000

INITIAL SETUP OF YOUR DOMAIN, HOSTING ENVIRONMENT, SECURITY SETTINGS AND WEBSITE CONFIGURATION.

MONTHLY HOSTING FEE

R300/MONTH

ONGOING WEBSITE HOSTING THAT ENSURES YOUR SITE STAYS LIVE, SECURE AND PERFORMS SMOOTHLY.

PRICE LIST



WEBSITE MAINTENANCE

BASIC MONTHLY SUPPORT PACKAGE

R1,000

INCLUDES REGULAR UPDATES, BACKUPS, BASIC SECURITY CHECKS AND SMALL CONTENT UPDATES.

EXTRA CHARGES

RUSH FEE

URGENT PROJECTS THAT REQUIRE FASTER THAN STANDARD TURNAROUND TIMES WILL INCUR A 10%

RUSH FEE, CALCULATED ON THE TOTAL SERVICE PRICE.

PRINTING

PRINTED COPIES OF A PROJECT ARE AVAILABLE UPON REQUEST FOR AN ADDITIONAL FEE,

DEPENDING ON THE PROJECT SPECIFICATIONS

DELIVERY

WHEN A CLIENT REQUIRES A PHYSICAL DELIVERABLE, AN ADDITIONAL FEE WILL APPLY. THE FEE

WILL VARY DEPENDING ON THE SPECIFICS OF THE PROJECT.

CUSTOM DOMAIN

DOMAINS OUTSIDE OF STANDARD (.CO.ZA AND .SITE) EXTENSIONS ARE SUBJECT TO A CUSTOM DOMAIN FEE, AS PRICING VARIES DEPENDING ON THE DOMAIN EXTENSION SELECTED.

PRICE LIST



REFUNDS

DEPOSITS.

A **NON-REFUNDABLE** DEPOSIT IS REQUIRED PRIOR TO THE COMMENCEMENT OF ANY PROJECT.

CANCELLATION.

ONCE THE NON-REFUNDABLE DEPOSIT HAS BEEN PAID, ANY PROJECT CANCELLATION WILL RESULT IN THE RETENTION OF 50% OF THE TOTAL PROJECT FEE.

DISCOUNTS

DISCOUNT

CLIENTS WHO SELECT TWO OR MORE SERVICES WILL RECEIVE A 5% DISCOUNT ON EACH ADDITIONAL SERVICE AFTER THE FIRST. TOTAL DISCOUNTS ARE CAPPED AT 20%.